

BIoT Canada is distributed to 50,000 CASL-compliant recipients across several markets and disciplines, including: energy and facility managers; information & communications technology and security professionals; and electrical contractors and designers.

BIoT Canada focuses on the 4 Key Pillars of buildings infrastructure that, when connected via the Internet of Things, transform dumb buildings into smart ones.

- 1** Networked Lighting **2** Connectivity **3** Environmental Controls **4** Security & Safety

2019 eBOOK CALENDAR

ISSUE	DEADLINES
FEBRUARY	February 5, 2019
APRIL	April 2, 2019
JUNE	June 4, 2019
OCTOBER	October 8, 2019



ADVERTIZING RATES AND SPECS

Website

AD SIZE/SPECS	PIXELS	RATE
Leaderboard	728 x 90	\$805
Mobile	300 x 50	included
Big Box	300 x 250	\$805
Banner	468 x 60	\$1,380 (12 months)

eBook

AD SIZE	DIMENSIONS	1x	4x
Full page	11.2" x 7" W x H	\$4,945	\$4,485
1/2 page vertical	5.6" x 7" W x H	\$3,105	\$2,645

CUSTOM: Ask us about: hosting white papers and case studies, videos, site takeovers, etc.

eProducts

PRODUCT	AD SIZE/SPECS	PIXELS	RATE
Bi-weekly Newsletter	Leaderboard	728 x 90	\$2,415
	Mobile Leaderboard	300 x 50	included
	Big Box	300 x 250	\$2,415
	Sponsored Spotlight (75 words, link, image)	300 x 250	\$3,105
Custom eBlast	<i>Enquire</i>	<i>National</i>	\$8,625
		<i>Regional</i>	\$403 (CPM)
Marketplace Sales Leads	Copy, link, image Copy: 75 words	300 x 300	\$1,035 each Minimum of 3

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